

EHS
HEAD OF FUNCTION AND SENIOR PRACTITIONERS
ROUNDTABLE

WEDNESDAY – NOVEMBER 25, 2015

Mattel Corporation
11th Floor, South Tower, World Finance Centre,
Harbour City, Tsimshatsui, Hong Kong

AGENDA

Peer group roundtable of regional heads of EHS function and senior practitioners from Hong Kong and across the region. To discuss challenges, issues and opportunities in the EHS practice across the Asia countries. Each session will begin with discussion leaders and will seek to examine issues through dialogue, in an active roundtable/workshop setting. The workshop is conducted under the Chatham House Rule to ensure maximum candour in peer group dialogue.

8.30am – 9am

Registration – light refreshment and network time

9.00 am – 9.30 am

Welcome, overview and preferred outcome for the roundtable

Joseph Fong, Chair, Head of Asia, Centre for Corporate Public Affairs
Gordon Bedford Host, Asia regional head, EHS, Mattel Corporation

Session 1
9.30 am – 11.00 am

Setting the Context: What are the pressing EHS RELATED ISSUES that are confronting the EHS management function?

This could include the trends and development of the government, regulatory policy and its potential implications to managing of the EHS function. What are the potential business impact across industries? What are the potential risks and priorities for the corporation?

Session 2
11.00 am – 12.30 pm

How INNOVATION is impacting on the strategic positioning and resourcing of EHS management function? What matters?

New dynamics across the industries driven by business supply chain innovation, new age tech applications that are creating new challenges and opportunities for EHS.

Lunch break – a light lunch will be served

Session 3
2.00 pm – 3.30 pm

What are the trends and development in information transparency propelled by in part digital media and the escalating expectations of the consumers, workforce, NGOs influence the stewardship of the EHS management function?

What are the potential business impact across industries? What are the potential risks and prioritization for the corporation?

3.30 pm – 4.30pm

What are the essential ingredients for an effective and sustainable EHS management function?

4.30pm

Wrap-up and close

Gordon Bedford Host, Asia regional head, EHS, Mattel Corporation
Joseph Fong, Chair, Head of Asia, Centre for Corporate Public Affairs

Supporting Organization:
South China Environmental and Safety Management Association (SCESMA)

EHS Roundtable - Preferred Outcomes

- **Learnt about and mapped the geo-political, regulatory and business supply chain related EHS issues in Asia;**
- **Ranked and surfaced assumptions on priority EHS related issues across industries in Asia;**
- **Gained perspective on the potential business impact of various priority EHS issues;**
- **Learnt about essential ingredients in managing EHS function.**

Value Proposition for Roundtable Participant

- **Enable development of strategic foresights from other industries and economics;**
- **Establish and build synergy for cross industries coalition for policy advocacy and to strengthen the business case of managing the EHS function;**
- **Learning and networking with senior EHS leaders in a vendor free environment. Provide cross industries vantage point for EHS focused career advancement.**
- **A brief report on the output from the Roundtable dialogue to be provided.**

About the Centre

The Centre for Corporate Public Affairs is a membership-based and connects professionals working in the corporate public affairs function across the Asia Pacific region and Worldwide.

We are the organization for professionals working in corporate environments in government affairs, media and stakeholder relations, corporate social responsibility/corporate citizenship, EHS, issues management, internal communications, and reputation management. We are also affiliated with other leading organisations including the US Public Affairs Council, Boston College Center for Corporate Citizenship and the European Centre for Public Affairs.

The Centre aims to provide mutual exchange within the profession's leadership, excellent professional development programs and information resources that allow senior public affairs practitioners, senior executives and line managers to better interpret their social, political and economic environment; contribute significantly to the way their organisation relates to its internal/external stakeholders; and strengthen the role of corporate affairs and EHS staff as key advisers to management.

Our key focuses are in research, professional development programs, events and international thought leadership opens doors to help organizations and practitioners build and apply corporate public affairs as a core management tool and function.

402, Jardine House, 1 Connaught Place, Central, Hong Kong

THE CENTRE FOR CORPORATE PUBLIC AFFAIRS IS MANAGED BY ACG ASIA LIMITED